

Getting The Most From Your New Web Site

**By:
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Please remember to submit your information sheet at:

<http://www.myfreewebsitesoffer.com/support/>

<http://keywordsauce.com/blog>

<http://mypersonalcoaching.info>

<http://myfreewebsitesoffer.com>

<http://myaffiliateapprentice.com>

***My Affiliate Apprentice is a forum
where you must register and I will approve
your registration right away.**

There are many people like you there.

**These are people who want to accelerate their knowledge
and I know they are like you if you are here reading this guide. :-)**

Feel free to share this guide with your friends. :-)

Roger's Free Web Sites Instructions and Needed Information

Please follow the instructions below and fill in each blank.

If you are unable or do not understand what something means, feel free to start a ticket at:

<http://www.myfreewebsitesoffer.com/support/>.

It is important that I have all the information as requested in order to help you make the most of your new site.

If there is an affiliate code or ID you do not have, simply put in the space “do not have at this time”.

I will build your site without that affiliate code. You can manually put these in later and in some instances, there are plugins that will do this for you so that you do not have to go to each page manually.

There will more conversation on this and other php automation topics in the forum.

If you do not have an ID with any of the needed merchants, you can use this site to apply to that program. (not eBay; eBay requires a special, custom site in order to get approved as an affiliate which I will show you later in your progression, but there are a few steps you need to learn in order to make that affiliate network profitable and get the most from it. Ebay Partner Network is the most lucrative affiliate program in the world and has made many millionaires. This is the ultimate goal for you as an affiliate and I intend to give you the fundamentals it takes to get you there)

Most merchants and affiliate program managers want to see your work and this site you are getting from me should show them what they want to see.

I am glad that I can help you get your marketing career off to a better start than simply article marketing.

You will always need your own site, no matter what.

You may not see the importance of it today, but down the road in the near future, you will and you will be glad you took me up on this offer.

Please fill out the form and return to me via the support desk once you have had your name servers changed.

Support Desk:

<http://www.myfreewebsitesoffer.com/support/>

I must build your site on my server and will transfer it over later to your hosting account after I have completed the install and the commission has been released by the host company.

I am looking forward to seeing you get on your way in affiliate marketing and I am wishing you the best of luck!

Roger

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I would like to welcome you to the world of the webmaster. It is here that your knowledge of the inner workings of the internet and your affiliate business will become stronger and more powerful by the day.

Learning Wordpress is not an option anymore. It is the single easiest and most loved (by Google) site platform that is available to you today. And, more importantly, it's free.

With the crack downs that have been coming at us marketers, as of the writing of this free guide, it is imperative that you have your own web space, or web real estate as some put it.

If you own your own platform, no one can take it away from you. Oh, Google may de-index a site from time to time, but Bing and Yahoo are still going to pick your sites up and are not nearly as persnickety as Google.

What primadonnas the folks at Google have become! And the audacity! Shutting own accounts with no notice or really even a good reason that they care to explain.

Now, more than ever, it's difficult to trust the big boys to do what they are supposed to do. To do right! They have become so different than what they were back in the days when the net was getting ramped up to do business world wide. That was when Google was begging people to create content. Now that they have that content, all built by the “little guy”, they are no longer interested in the little guy.

Corporate money has found it's way to the net and they want to take advantage of those deep pockets. People like you and I are out on our ear, so to speak. We are on our own. That is just the fact of the matter.

On Guruism.....

Everybody wants to be a guru these days. The internet is full of self proclaimed gurus. PPPffffttttt! These people have learned a few fundamental ways to work on the net and all of a sudden they want to tell everyone what to do. I have other ideas myself.

I like to think for myself! And so should you. While it is difficult in the beginning when you know nothing, if you dive in to the work, things become a lot easier. Do not swallow everything the guru has to say because you can bet your sweet patookis that there is something in it for them to tell you anything.

Guess what? That includes me. I have a lot to gain by teaching you solid fundamentals of marketing on the internet. What can I gain by creating competition for myself? Educated partners! That's what. If I can show you how to become strong, fundamentally, and I am straight with you, I have just created another set of eyes that might look out for me as well as themselves. If I treat you right, you will treat me right. Right?

Use your common sense and your logic. Logic will never go out of style. It's imperative that you keep thinking for yourself and find someone you can trust to help you learn the fundamentals instead of selling you a truck load of hope.

If someone has sold you a guide or an ebook and you are still lost, guess what? That was "hope" they were selling. Not something you can use to make money. Although hope is good for keeping you going when things aren't so rosy or aren't really going your way.

All success starts with good fundamental skills. If someone tries to sell you a “system”, run. That is hope. If someone offers you fundamental “How To's” (think keyword research!), and you are not completely lost at the end of the training or there are no nagging thoughts in your head, you may have found someone you can trust.

Allow me to mention one more thing on relationships before we get to the meat of this guide.....

While there are some shyster gurus out there in the internet world, there are also some terrible students. Some people think because they pay a fee to someone for help, that the person that got paid is going to magically do everything for them. NOT! Learning is a two way street. You want me to give you 100%? I can't. I can give 50% and you must give 50%.

You have to do the work yourself.

You have to strain your brain.

That is what makes it grow and become more powerful.

You have to dive in and get yourself into trouble then find a way to get yourself out.

This is work!

And if you do not approach this business in that manner, you will never win.

You will never see a dime.

It takes effort.

Good Luck to You.

Roger

Roger's Tips For Creating A Great Custom Header Easy as 1,2,3

Once your site has been completed, you will need to create a aesthetic front page for you visitors that does not have advertising on it.

Doing this will give you a more professional presentation and it's very good practice for all your future presentations.

Follow these instructions to make your site look even better.

I (especially) want your site to your anchor for developing your business and your wealth on your journey in marketing.

The possibilities for business are now unlimited for you in that you can apply other sites like this to any digital product, physical product or even your efforts to give to your favorite charity for a life time.

My special client, these are my freebie tips for you for getting your static home page up fast and looking really good to Google and visitors.....

1-Headers:

Go to Google images and search for suitable photos.

Then use show options at the top to be able to filter by size.

Click the large images button.

This will give you all header width photos.

Find one at least 1000 px wide(or as wide as your theme!).

Open the photo by clicking on it and it will open up BIG.

Then right click save image to your 'sitename.com' folder on pc.

Go to picnik.com (free to join)

Upload your image and re size to header width and then crop to height required.

You can then adjust the exposure light dark etc. if you like but I move straight on to create.

You can add a little text, or a slogan, but nothing which will interfere with the positioning of the blog name and tag line.

You can add effects or colors if you like.

I do not I simply save back to the folder on my PC as headersitename.jpg (you may need to rename it later once uploaded to site)

Upload image to site/wp-content/themes/themename/images (path can be different sometimes) using FTP or through cpanel file manager.

This takes just 5-10 minutes start to finish!

Its FREE and they look great.

But - make sure you pick large photos so there is no graininess. Whats more, they are almost unrecognisable from the original picture so no one is going to know you used their picture.

2-Home page content:

Go to EZArticles, look at the stats for your whole battery of articles.

Pick the one with the most views and place that on your home page.

Gather 2 or 3 free flickr pictures (important! do not use Google images for this step!) suitable for your site and save to domain folder.

Put your sites KW list in this folder.

Go to Youtube and find a relevant video to add to the homepage after the article. Save video embed code on a notepad file in folder.

Hope this helps you!! :D

I hope you make lots of money.

I am wishing the best for you!

It is my sincere hope that this kicks you off to a good start.

PLEASE PLEASE PLEASE-Learn Wordpress.

It's for your own good.

Become an expert in Wordpress.

Endeavor to become an expert in fundamental skills and techniques that are necessary to in successful marketing.

Here's to you making your first \$1000!

Following are some great tips to help you make the most of your new site!

From Ontoplist.com...

Top 8 Link-Building Tips for Bloggers

In a couple of previous posts, I've pointed to the importance of exchanging links to bump your SEO blog ranking. If you're new to link-building strategy, you'll find the following eight blog linking tips easy and essential to the long-term success of your site.

When it comes to Search Engine Optimization (SEO), maintaining "link popularity" can drastically change how search engines find and list your blog for the mass of potential visitors who are searching for an exciting site like yours. Simply put, your link popularity is the number and quality of incoming links that point directly to your blog. This is a major factor that search engines evaluate when deciding whether your blog is worthwhile and relevant to Web visitors.

The quality of your blog's content is extremely essential – it's not just about the number of SEO keywords or artificial links to increase your online traffic numbers. The search engines require links from authoritative sites, or relevant sites that share the same focus as your blog. Link-building can be complicated. Here are eight simple link-building tips to help your blog legitimately increase link popularity.

1. Join a blog directory. Congratulations, you've already accomplished step one by joining OnTopList.com. By belonging to a blog directory, you've gained a global network of bloggers, many of whom either blog in your niche or are more likely to help you through cross-promotional opportunities.

2. Piggy-back off of high-ranked sites. If you do a search on your SEO blog keywords, you'll get a glimpse of the top-ranked sites in your category. Contact the blogs or Web sites that do not directly compete with you, and build a link-exchange relationship where you can piggy-back off of their high rankings.

3. Contact the owners of related blogs. Try to be selective when deciding who you want to exchange blog links with. Send a friendly solicitation e-mail to open communication, and be sure to give them a reason why the relationship would be mutually beneficial.

4. Trade articles or unique postings with interested parties. Consider your latest blog entry. Is it a subject or news topic that related blogs may find interesting? Often, you'll find that news or commentary blogs have sections to "share news or ideas" or "suggest a link." This is the perfect chance to exchange fascinating stories or news that you have published with related blogs or Web sites.

5. Use social bookmarking sites to your advantage. Do you already have a DIGG or Delicious social bookmarking account? These sites allow you to bookmark and use tag keywords for your favorite Web links. Bookmark related sites in addition to your blog entries, and the other users in your network may start consulting your links regularly, which could eventually lead them back to your blog.

6. Rely on your own network of friends, family, and colleagues. Don't leave out your existing network of friends, who know and like you already – and are the most likely to read, comment, and promote your blog.

7. Write for online article sites. Lastly, there are numerous sites where anyone can be a published author – Helium.com, About.com, AssociatedContent.com, eHow.com, eZineArticles.com. It's free to join, plus you'll be able to write related advice and information to your blog, and every one of your article includes your profile – which is where you can link users back to your blog. If you write an article related to a past blog entry, this is the opportunity to promote and link users to the blog topic at the conclusion of your article.

8. Write reviews and comments on other sites. If it's applicable to your chosen blog niche, you can also write other types of online content in other sites. For instance, if you maintain a technology blog, you may want to regularly write product reviews on Amazon.com, ePinions.com, and related sites. This will grow your presence as an expert in your blog niche, and provide another way to link new visitors back to your blog.

5 Blog SEO Tips to Grow Your Online Audience

Have you had a blog for months, or years, and need to know how to increase daily Web visits to your site? As the modern blogosphere tends to expand and grow more competitive, it can be harder to get found by new Web users. Especially for businesses who are trying to grow their brand through blogging, it can be crucial to increase Web traffic numbers using several tactics. Plus, for bloggers competing in incredibly popular, or perhaps generic, interests (i.e. politics, technology, blogging, celebrity news, etc), you greatly desire a creative way to stand out.

Do you know how search engines find you, and deliver your blog link(s) to potential Web visitors? Every day, search engines like Google, Yahoo!, and MSN use Web crawlers to automatically browse the Web and provide the most relevant, up-to-date listings for users. So, these Web crawlers scan your blog for keywords and valuable content that Web users are searching for. Think about what topics and phrases you want associated with your business, personality, and/or site. Try to be specific, and also be aware of what Web users are typically searching for regularly (get started with Google's free SEO tool).

1. Learn from your competition. Have you tested a few searches with the SEO keywords you're currently using? Use Google or any other search engine to try out your SEO keywords, and see what pops up under the first two or three result pages. Explore a few of the top site results to learn what your competition is doing. Or, if you find that the blog

or Web site competition is fierce, you may decide to rethink your blog SEO keywords.

2. Use long-tail SEO keywords. Long-tail SEO keywords are sets of words typed in by search engine users when they look for certain information. For instance, you may be using shorter SEO terms such as “music blog” or “business tips,” which puts you in the long run with hundreds and thousands of other sites. Long-tail SEO keywords will help you fit into a unique niche, and help you reach online readers who have a very specific search.

3. Enrich your blog entries and tags. Make sure that every blog entry is filled with your best SEO key words and phrases. If you use the Google Rankings Tool, take note of the variety of SEO phrases that draw a lot of hits, and try to combine them as appropriately as you can in the main blog body. Don’t neglect your tags – be sure that you add as many relevant tags to every blog entry. For better usability of your blog, use the tag-cloud and/or blog category features to make navigation a breeze for every user.

4. Use more images in your blog. Images will help make your blog more visually appealing and easier to navigate and find what users may be interested in. You can also optimize your images by adding your top SEO keywords to the title tag feature, using descriptive key phrases that increase your blog SEO.

5. Use link building strategies. Exchanging links can be very valuable for your blog. For instance, if there are other sites that link to a page of your blog, your listing through search engines will increase. Also, deep links tell search engines that your blog has a great deal of worthwhile content to offer Web users. This is seen when other sites are linking to several different pages, or specific

entries, of your blog.

New to Blogging? OnTopList.com Beginner's Guide to the Blogosphere

What is a blog, and what is the benefit of starting one? Within the past few years, blogging has exploded into a new form of media that everyone appears to be doing. As one of the newest media revolutions, blogs have reshaped the state of politics, journalism, business marketing, entertainment, and countless other areas that constantly grow alongside the growing Internet age.

The term “blogosphere” refers to the collective community of all blogs available through the Web today. What once began as a way to journal about one’s life or interests has now skyrocketed into a new channel of connection or communication between like-minded strangers, a more effective way to receive up-to-the-second news, or a unique tactic for entrepreneurs to appeal to a broader audience.

For some bloggers, it’s about having the limitless space to share your opinions about life, offer free advice to help other people navigate a difficult issue, and/or find human connection through shared beliefs.

For entrepreneurs, having a well ranked blog offers lucrative opportunities that could be long lasting. They use their blogs to establish a reputation and expertise in the field, thereby drawing more clients and more sales in a more improved way – by offering something valuable with no strings attached.

Whatever your reason may be, in order to get noticed in the busy blogosphere, you’ll need to know the basics of blog promotion to

succeed. To get started, here are four essential blog promotion tips you need.

1. Learn what SEO can do for you. If you publish anything online, you should know the basics of Search Engine Optimization (SEO). Simply put, search engines like Google evaluate your blog by quality of content and relevancy. So that when a Web user does a search on keywords (i.e. “rock music review blog”), they’ll find the top matching sites. This is important to consider as you write a new blog entry, so that you’re using such keywords in multiple places.

2. Publish something worth reading. Of course, using SEO keywords can go overboard. You should add strong keywords through your blog description, blog tags, and inside of blog entries where it is appropriate. Be sure to keep in mind that quality is crucial. If you don’t have anything worthwhile or interesting to say, you won’t gain repeat visitors. Be sure to read next week’s blog, which will discuss how to find and use SEO keywords effectively in blogging.

3. Trade links with other bloggers. Word-of-mouth promotion is always the most effective strategy. Once you’ve started networking online, it’s best to start making connections with authors of blogs you current enjoy, and authors of blogs in your category. Exchange links with them, so that you are promoting them in relevant entries, and they are promoting you in their entries.

4. Comment on other blogs regularly. As often as you intend to blog, you should make an effort to read and comment on other blogs – in topics you like as well as your own niche. This will help you establish a presence in your topics of interest as well as put yourself (and a link back to your blog) in numerous places. To start building a loyal

audience, the best place you can begin is with other bloggers who are more likely to want to read your blog.

Join the Community! Add Your Blog to the OnTopList.com Directory

What's standing in your way? In a matter of seconds, you can become an important part of one of the fastest growing, content-rich, and socially powerful blog directories. This is the site that will bring you closer with your readership and magnify the online presence you desire.

The OnTopList.com blogging team is proud of its efficient, stylish, and powerful blog directory, and enthusiastic about the ease that members will find with adding their blogs to the site. Our blog directory boasts a whole host of useful features, and features some of the hottest posts out there on music, blogging, humor, marketing, travel, entertainment, technology, and much more.

Submitting your blog is fast and easy

1. Starting out on the main site, select "Join" to begin adding a blog. If you're a member of Facebook, you can easily use the associated button to instantly add your blog to the ontoplist.com directory. After joining, select the blog's URL. You'll notice that the blog's title and description are pre-populated. Double-check these fields to make sure they've been entered to your liking.

2. After just a few clicks and quick verification of your basic profile, you're all set. You can easily edit and update your submission

through the My Assets tab, and you can enjoy prompt inclusion of the blog in the ontoplist.com directory, where it can be seen, reviewed, and distributed by others.

NOTE: You are also welcome to submit a site that's not quite a blog. Under the My Assets tab, select "edit listing," and place a check next to the "website" option. This ensures that your website is properly placed among the quality content at ontoplist.com.

1. Consider adding your blog or website to one of ontoplist.com's rankings. Using a ranking for your blog or website will help you obtain a much higher degree of exposure, so you'll start pulling in more traffic, comments, link exchanges, and ultimately, more blog income than before. This is optional, because not every submission may be right for a specific ranking.

With a home on ontoplist.com, a fast-growing blog directory offering inclusion in quality ranking, your blog is your ticket to notoriety in your specific niche as well as the worldwide blogosphere. Take advantage of special member benefits and features to get extra efficiency out of your time on ontoplist.com.

Take your online experience to a greater social and professional level by exploring the networking functionalities on ontoplist.com. Unlike other directories that may have a confusing submission process, our site enables you to position your blog in one of the most promising hubs on the web! See for yourself how fast and easy it is to get started, and finally reap the rewards of blog directory inclusion.

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